

Mastering No-Code Website Creation

Course: **00182**

Filter: **Beginner**

Duration: **4 days**

Category:: **Communication numériques**

Price: **535,00 €**

About Course

The No-Code Website Creation training course aims to train professionals to design, create, deploy, and host modern, functional websites without the need for programming. It enables learners to master No-Code tools, web design principles, and professional online publishing and hosting techniques. Upon completion of this training, participants will be able to create, publish, and manage a professional website that is accessible online and tailored to the needs of businesses, organizations, and personal projects.

What you'll learn

- The fundamentals of the web and no-code website creation
- Techniques for designing and structuring a professional website
- Using no-code platforms to create websites
- Methods for deploying and hosting a website
- Website management, maintenance, and updating techniques
- Best practices for optimizing website performance and security

Targeted audience

- This training is intended for:
 - Entrepreneurs
 - Business managers
 - Content creators
 - Marketing and communication professionals

- Anyone who wants to create, deploy, and manage a website without programming skills
- It is also intended for students, freelancers, professionals undergoing retraining, and anyone wishing to develop practical skills in creating and deploying No-Code websites.

Pre-requisites

- Have a basic knowledge of computers
- Know how to use a computer and browse the Internet
- Have access to a computer and the Internet
- Have a good understanding of English
- Be motivated to learn and practice web design
- Have an interest in digital technology

Curriculum

Module 1: Key concepts of the web and No-Code

- Definition and role of a website
- Introduction to No-Code and its advantages
- Different types of websites (showcase, blog, e-commerce, portfolio, etc.)
- Components of a professional website
- Current web trends

Module 2: Current web trends Design principles and UX/UI

- Website structure (pages, menus, navigation)
- Content organization and hierarchy
- Principles of modern web design
- Responsive design (mobile, tablet, and computer adaptation)
- User experience and ergonomics

Module 3: Organizing a web project

- Defining the site's objectives
- Identifying the target audience
- Creating the site map
- Preparing content (text, images, videos)
- Planning the project

Module 4: Creating a website with no-code tools

- Introduction to tools (WordPress, Webflow, Wix, etc.)
- Creating and setting up an account
- Exploring the interface
- Choosing and customizing a template

Module 5: Creating and customizing your website

- Creating pages
- Adding text, images, and videos
- Customizing the design
- Creating the menu and navigation
- Mobile adaptation (responsive design)

Module 6: Adding Features

- Contact Form
- Social Media Integration
- Buttons and Interactive Elements
- Advanced Features
- Performance Optimization

Module 7: Definition and role of domain names

- Definition and role of domain names
- Choosing a professional domain name
- Introduction to web hosting services
- Purchasing and configuring a domain name
- Linking the domain name to the website

Module 8: Deployment and Going Live

- Publishing the Website
- Configuring Hosting
- Going Live with the Website
- Verifying Proper Functionality
- Testing Accessibility on Different Devices

Module 9: Website Management and Maintenance

- Updating Content
- Managing Pages and Features
- Website Maintenance
- Website Backup
- Security Best Practices